

Areas of Focus

1. Recruit and Sustain DKG Membership

Objective	Activities	Responsible Position/ Committee	Timeline	Support/ Resources Needed	Evidence of Accomplishment
1.1 Use membership and re-orientation materials	1.1.1 Develop a "How to" article for chapters to recruit and keep new members	Membership Committee	April 31, 2013	DKG' PowerPoint on Orientation	Article published in <i>The New Oregon Trail</i>
	1.1.2 Market International's membership and re-orientation resources to chapters	Membership Committee	Annually at State Leadership/ Convention	2 tri-fold brochures on Membership Print in the Big Picture (Power Point) Sustaining Pride in the Big Picture (PowerPoint)	Chapters order brochures for new and prospective members
1.2 Build understanding of the needs of different generations	1.2.1 Providing workshops on "The Characteristics of Different Generations: Providing for the Needs of All" at State Convention	Educational Excellence Committee	Annual State Convention	Carolyn Rants's PowerPoint on the characteristics of different generations	Presentation of workshop and attendance at workshops

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1.2.1 Provide articles to publish in *The New Oregon Trail* about the new generation of members

Educational Excellence; Membership and Leadership Committees

Periodically

Use knowledge about the communication style and interests of different generations to promote and sustain membership such as Dr. Day Byers and Lynna Gene Cook "The Journey begins ... Passport to success for Early Career Teachers"

Publication of Articles in *The New Oregon Trail*